



Hi, I'm Ion 🙋

Ion Cazac – Senior Product Designer

I design, code and deliver digital products, owning them from first idea to launch. 10+ years across mobility, logistics, fintech and developer tools — most recently leading an AI-native driver app and a company-wide design system at Flovi across four markets. I mentor designers and I'm an early AI adopter, bringing AI into how teams design and build. EU based, working with teams across Europe and the US.

Shaped



Experience

**Flovi**

Product Delivery Designer

Remote, Finland

Apr 2025 - Oct 2026

Responsibilities

Project Planning

UX Architecture

AI Adopter

Redesign

Researching

UI Design

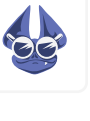
Interactive Prototypes

Data-driven design

Design Reporting

Design handoff

Accessibility and Usability

**Digma**

Senior Product Designer

Remote, USA

Feb 2024 - Apr 2025

Responsibilities

Design System

UX Planning

Design Strategy

Wireframes

Researching

UI Design

Interactive Demos

Interactive Prototypes

User Flows

Design handoff

Accessibility and Usability Testing

**Profit.com**

Senior Product Designer

Hybrid

Mar 2022 - Feb 2024

Responsibilities

Interaction Flows

Wireframes

Prototypes

Researching

Design System

Usability Testing

User Personas

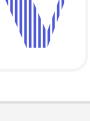
User Flows

Heuristic Evaluation

Surveys

Interface Design

Interactive Demos

**ShareVision**

Product Designer

Remote

Apr 2021 - Mar 2022

Responsibilities

UX Planning

Design Strategy

Empathy Maps

Researching

Design System

UI Design

Design System

Interactive Prototypes

User Flows

Design handoff

Accessibility and Usability Testing

**ORB Innovation**

Senior Product Designer

UK, Contract

Jun 2023 - Dec 2023

Responsibilities

UX Planning

Design Strategy

Empathy Maps

Researching

Design System

UI Design

Design System

Interactive Prototypes

User Flows

Design handoff

Accessibility and Usability Testing

**Reviall**

Senior Product Designer

Sweden, Contract

Jun 2023 - Jul 2023

Responsibilities

UX Planning

Design Strategy

Empathy Maps

Researching

Design System

UI Design

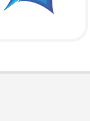
Design System

Interactive Prototypes

User Flows

Design handoff

Accessibility and Usability Testing

**Digital Silk**

User Experience Designer

Remote, USA

May 2020 - Apr 2021

Responsibilities

Design Strategy

Visual Identities

Product Development

SaaS

Dasboard Design

Ecommerce

Marketplace

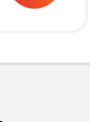
CRM

Wireframes

Interactive Prototypes

Sitemaps

Lottie Animations

**Utilities One**

Product Designer

Remote, USA

Jul 2019 - Jun 2020

Responsibilities

Branding

Product Development

Executing UX User Flows

User Personas

User Testing

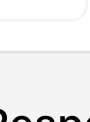
CRM Architecture

Wireframes

Interactive Prototypes

Interface Design

Heuristic Evaluation

**UES Inc**

Product Designer

Remote, USA

Jul 2019 - May 2020

Responsibilities

Executing UX User Flows

User Personas

Design Strategy

User Testing

Design System

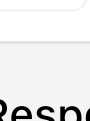
UI KIT

Interface Design

Customer Journey Maps

Heuristic Evaluation

Interactive Prototypes

**RTDS**

Creative Product Designer

Hybrid

Dec 2014 - Jul 2019

Responsibilities

Design Strategy

Visual Identities

Web Design

Wordpress Templates

Dashboard Design

Ecommerce

CRM

Marketplace

Interactive Prototypes

UI Kit

Sitemaps

Branding

Marketing Assets

**UNDP**

Creative Designer

Remote

May 2018 - Aug 2018

Responsibilities

Branding Materials

Wireframes

Web Design

UI Kit

Interactive Prototypes

Sitemap

Branding

Marketing Assets

Iconography

Motion Design

**Overdrive**

Product Designer

Full Time

Jan 2015 - Dec 2017

Responsibilities

Product Ideation

Researching

Visual Identity

Design Strategy

Website Design

Sitemap

Branding Materials

Marketing Assets

Interactive Prototypes

User Flows

**Envato**

User Experience Designer

Remote, USA

May 2015 - Sep 2017

Responsibilities

UI Design

UX Flows

Wordpress Templates

Dashboard Design

CRM Design

Presentation

Ecommerce

Marketplace

Interactive Prototypes

Sitemaps

Iconography

High Fildelity Mockups

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**Gabriel Shaoolian**
CEO & Founder at Digital Silk

"I found him to be both professional, and reliable, which made him a pleasure to work with."

**Thomas Quinn**
CTO & Co-Founder at ORB Innovations

"Ion joined ORB as our first UX Designer... He's got a real talent for making complex stuff simple....."

**Dan Taub**
Lead Designer at Gala Games

"I wish there were more designers like Ion in this industry. Positive, loyal, innovative..."

**Daniel Björk**
CEO & Founder at Reviall

"I have nothing but admiration for Ion.... Ion not only grasped my concept but also took it to the next level."

Languages

**English**
Full professional proficiency

**French**
Working proficiency

**German**
Working proficiency

Expert in

Mac & Windows OS

 Claude

 Figma

 Sketch

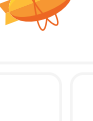
 Hubspot

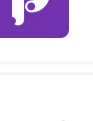
 Gemini

 Adobe Creative Cloud Suite

 ChatGPT

 loom

 Zeplin

 Principle

 shadcn

 Office

 Midjourney

 JSON Animation

 Jira

 Bootstrap

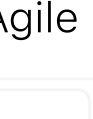
 Material UI

 Visual Studio Code

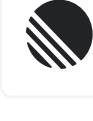
 Cinema 4D

 Webflow

 IntelliJ IDEA

 Agile

 Wordpress

 Linear

 Notion (AI)

 Confluence

 Slack

 Miro

 Mailchimp

 Lucid

Useful Links

**Portfolio**
View case studies

**LinkedIn**
View LinkedIn Profile

**Dribbble**
View Dribbble Profile

Thank you for your attention,

Best Regards,

Ion